



Cultural Acceptance

Communication is key.

Risk management is the responsibility of every employer; however, despite the fact general awareness is increasing, many companies have yet to implement a fleet risk management program.

To operate an effective risk management program you need buy-in from everyone, this can be encouraged through communicating your policies and procedures clearly and concisely to everyone. If a long-term cultural shift towards the importance of risk management is to take hold throughout the organisation, the policy needs to be clear, robust and effectively communicated. It is essential your senior management continually show their commitment and support to your risk management program and ING Car Lease can help with this process.



Our solution includes:

- **Seminars**
Designed for all of your employees to clearly communicate your company's risk management goals and objectives.
- **Company-wide communications**
Delivering timely and effective overviews to all of your employees.
- **Driver Handbook**
Provided to ensure your drivers are fully aware of your risk management policies and procedures, particularly in relation to driving on company business and what to do in the event of an accident.
- **Advice on management and review**
Ensuring the appropriate management system is established to maintain a safe and compliant fleet.

We're with you all the way...

To find out how we could work with you, or for more information about any of our products or services, please call us on **0870 402 8242** or e-mail us at info@ingcarlease.co.uk

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